

# Kate Bagoy

A self-professed nerd with an MBA, **Kate Bagoy is a startup UX Designer and founder of Six Figure Freelancers, where she helps experienced digital pros build businesses they can run from the beach.**

She's worked with more than 50 startups as a designer, marketer, product manager, strategist, analyst, and advisor and has coached 1000's of small business owners through starting a business, building a brand and landing clients.

Kate is a graduate of the Portland Seed Fund, served as a mentor at the ATDC startup accelerator, and has led projects for Fortune 500 companies Nike, Ricoh, HP, and Microsoft. She holds a BFA in graphic design and an MBA in marketing and international business.

Obsessed with travel since a flight to Oregon at six, Kate has been traveling as a digital nomad since 2017 - running her business entirely online from 25 countries – and helps other creatives do the same at [sixfigurefreelancers.com](http://sixfigurefreelancers.com).

**Kate's personal mission is to inspire and empower people to lead lives by design, not default.**



AS SEEN IN

**Mashable** **Forbes** **FASTCOMPANY** **TNW**

**Entrepreneur** **THE WALL STREET JOURNAL** **THRIVE GLOBAL** **MENTAL FLOSS**

- **The Six Figure Freelancers Framework** Why is the word “freelance” so often associated with the word “broke”? The majority of new freelancers --- no matter how talented--- will find themselves in a ‘feast or famine’ cycle in their first few years of freelancing, and more than 1/2 of them will go back to corporate jobs due to the stress! But it doesn’t need to be so difficult - with a few simple mindset shifts - and the right business foundation - getting to consistent \$10K months as a freelancer can be simple.
- **Design a Life & Business You Love: Vision & Goal Setting for Freelancers** One of the most powerful tools an entrepreneur has is vision - a powerful vision of the life you want to create, the business you want to build, the clients you want to work with and personal goals you want to achieve. In this workshop, you’ll create a vision for your life & business that is so compelling you’ll actually WANT to work on your business every day. We will identify what you want in life and lay the foundation for a business plan that supports it.
- **Your 90-Minute Business Plan for Freelancers** Freelancers who struggle typically do so because they fail to approach freelancing as a business, instead focusing on hunting for short-term jobs or gigs. In this workshop, we’ll cover the basics of business and marketing as it relates to freelancers, identify your ideal client, target market, value proposition, top-level marketing strategy and 1-year financial goals, and create a super simple business plan that will set the foundation for 6-figure success.
- **Branding Power Hour: Level Up Your Business** “Brand” encompasses everything your business does... but mostly “brand” is how your clients feel about you, what they think about you and what they say about you. In this workshop, we’ll create a persona for your ideal client, create messaging that resonates with your market & positions you as an expert in what you do, and evaluate your current brand effectiveness. You’ll leave with a list of activities for improving your online brand to increase client response.
- **Money Mindset for Freelancers: Are Your Beliefs Holding You Back?** There are two types of mindsets when it comes to money: abundance and scarcity. People with an abundant mindset feel receiving money, and the desire for it, is healthy. Unfortunately, many creative people have received messages that lead to a scarcity mindset - and come to feel money is bad, dirty or hard to come by. What you BELIEVE about money has a lot to do with HOW you receive it and WHAT you do with it when you have it... so in this workshop, we’ll uncover you actually feel about money, dig into why, and start to correct any false or limiting beliefs.
- **From Burnout to Business Owner** From spiritual experiences to foreign fiascos and business disasters, Six Figure Freelancers founder & digital nomad Kate Bagoy will share the story of how she transformed her life from microwave-meal eating cubicle dweller to freelance freedom and beyond.



Didn't take Kate long to figure out what to tell me to help me push myself forward and build momentum. It's like she knew me since a long time. She has very good insights and can grasp quickly what is the struggle. I wish I had met her years ago.

- Maxime DeBleu



Kate is exactly the kick in the pants I needed to stop dreaming and start doing. She gets to the bottom of things and has great ideas, each time we speak I leave more confident and excited, would definitely recommend!

- Tara Whelan



Kate's 6 Figure Freelancing program and personal coaching transformed my life and business. Not only did I finally start my company but within the first 90 days I've already connected with 80 companies and have 10 proposals out valued at \$700,000 out. Thank you for the amazing guidance Kate!

-Dan San



Contact info:

[hello@katebagoy.com](mailto:hello@katebagoy.com)

1-650-550-0922

*Kate Bagoy*